



Augusta Pride, Inc. 2012 Vendor Application Form

June 25, 2011

Dear Exhibitors and Vendors:

On behalf of the Board of Directors, welcome to the **Augusta Pride Festival for 2012!** Attached to this letter you will find the guidelines and application for our 2012 celebration of pride. Please be sure to read over everything and fill out the application completely. We appreciate and need your support to make this the best event possible.

For 2012 we are staging our main Festival on June 23th.

Like last year we have advertised this event in Atlanta, Charleston, Savannah, Charlotte, Columbia, Spartanburg, Valdosta and everywhere in between, the difference is that since then, everyone has heard what a success Augusta Pride is and many more people have indicated interest. Once again the Augusta Pride Committee will be working hard to create an incredible outreach opportunity for your business or organization for **Augusta Pride 2012!**

Please be sure to carefully read the attached festival terms and conditions attached to the application before you fill it out. When you have completed the form, sign and date the form and return it with the proper payment. Make sure to keep a copy of your application and conditions for your own records. **Vendor spaces are limited, so please get your application in early!**

Also, please consider placing an ad in our **2012 Augusta Pride Guide** for additional marketing exposure. Copies of the Augusta Pride Guide will be printed for distribution before, during and after the event, designed to serve not only as a festival program but as a guide for services and business for the Augusta/CSRA community. Logos and ads must be received by **May 1st** to make the printed edition. Ads are welcome after May 1st, but these will be online ads only.

Augusta Pride, Inc. is proud to have the privilege of hosting this city-wide celebration. We regard this as an important annual tradition, promoting unity, equality and pride for all people regardless of sexual orientation, gender identity, or gender expression.

For more information, visit our website at www.prideaugusta.org or contact our Vendor Coordinator by email at vendor@prideaugusta.org

Thank you,
Augusta Pride, Inc.
Board of Directors.

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Vendors/Organizations agree to follow all terms and conditions noted below. **Failure to do so may result in removal of vendor privileges, immediate cessation of operations and vacating the premises. This is a two-page document; please be sure to read both pages in full.**

1. Acceptance of application will be considered based on receipt at the Augusta Pride, Inc. mailing address. Applications from entities received prior to the deadline date are not guaranteed availability of space. Augusta Pride reserves the right to place or relocate vendors according to a master plan. Therefore, any cancellation by applicant based upon booth placement will subject the applicant to forfeiture of all booth fees.
2. The Pride Festival is a community event. Diversity of vendor items/information is encouraged. However, nudity, indecency, or conduct inappropriate for a mixed audience will not be allowed. Information and items of a sexual nature is illegal and cannot be distributed. Information or items provided for education regarding sexuality of safe sex are invited. Vendors shall not display, offer for view, or sell any illegal or contraband items.
3. Vendors will not be allowed in the park until the event representative is on site. Augusta Pride and the City of Augusta reserve the right to deny any vendor access to the park for infractions of these terms and conditions or any relevant City ordinance. This right of denial extends to future Augusta Pride festivals as well, even if held at different locations.
4. All general vendors are required to set up between 7:00 a.m. and 11:00 a.m. to be open by 11:00 a.m., to remain open until 6:00 p.m., tear down starting at 7:00 p.m. and vacate the premises no later than 9:00 p.m.
 - a. All vendors who are cooking food must be set up and ready for an inspection by the Fire Marshall at 9:45 a.m.
5. All vehicles must be out of the site by **10:00 a.m.** on the day of the festival. No vehicles will be allowed to enter during the festival.
6. Illegally parked vehicles will be towed at the owner's expense.
7. No parking of vehicles except for loading and unloading. Many vendor sites may not be directly accessible by car. Please plan ahead.
8. Vehicles are not allowed in the park during the event or after the event until the public is safely removed. Vehicles may not block walkways or exit routes.
9. Augusta Pride reserves sole right to regulate all water and beverage distribution. No beverages may be distributed for free. Only registered, approved, Augusta Pride vendors may sell beverages.
10. Vendors/organizations are responsible for all sales taxes, licenses, and insurances required by law. **Augusta Pride will provide a group business license for the event.** No individual vendor business licenses will be needed.
11. Vendors/organizations shall not share or sublet or give their booth space to anyone else. Non profits may not allow their booths to be used by "for profit" vendors.
12. Augusta Pride is a tax-exempt 501c(3) non-profit organization and has no source of income other than donations, sales and fees. **After June 1, 2012, your application fee cannot be refunded for any reason.**
13. No vendor or organization shall sell or offer items imprinted, emblazoned or marked with any or any combination of the words, "Augusta, Pride, 2011, CSRA, Aiken, Unity/Equality/Pride" or logo without express written permission of Augusta Pride, Inc.
14. Noise, smoke or visual displays shall not interfere with neighboring vendors or with the enjoyment of the public at the festival. Augusta Pride reserves the right to determine whether a booth is causing interference and ask for removal of any special effects that is causing the interference.
15. All business or other activity for which the vendor has rented space must be conducted in your designated area only. No distribution or solicitations of any kind may be done by strolling through the

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event, without prior written permission.

16. If goods are for sale vendors must post prices in a legible manner and visible place.

17. Augusta Pride will provide uniformed police security on the premises; however Augusta Pride accepts no responsibility for items lost to due to loss, theft or breakage.

18. Vendors are responsible for any damages caused to other vendors or to the event by their own actions or inactions, actions or inactions of their employees or resulting from happenstance concerning their booth.

19. In the case of bad weather, city staff will decide whether to continue or stop anything using power in the park.

20. All use of power must be handled by a city staff person responsible for wiring and plugging into the power source.

21. All food vendors must comply with guidelines established by Richmond County Health Department; 1001 Bailie Drive, Augusta, GA 30910/Environmental Health 706-724-9902. **Inspectors may visit each event and have the right to close booths operating outside of health regulations**

22. For safety purposes, all (cooking) food vendors must be inspected and approved by a Fire Inspector before the opening of the event.

23. Cooking is only allowed in designated areas. Vendors stationed on the walkways may not merchant cooked foods, nor use charcoal or gas grills for personal or business use.

24. All cookers must have a working fire extinguisher available within the cooking area.

25. Deep fryers must be in an enclosed wagon or trailer. Grease and oil must be disposed of properly, not poured on the ground or in drains.

26. Generators are not allowed unless approved by the Fire Marshall's office in advance.

27. All power cords should be safely secured (taped down).

28. No glass containers.

29. Applicant understands the purpose of the Augusta Pride event is to celebrate the gay, lesbian, bisexual, transgendered and allied community and agrees that he/she will do nothing to defeat this purpose during the event.

30. Vendor applicant understands that Augusta Pride, Inc. has no control over weather, acts of God, acts of terrorism, governmental intervention, and any other cause that may prevent and/or interrupt the Pride Celebration; all participants, vendors and their employees shall hold Augusta Pride, Inc. harmless of any losses that could arise because of such events.

31. The applicant agrees to defend, indemnify and hold harmless Augusta Pride, Inc., and the City of Augusta, Georgia, or any other municipality, corporation or entity should the event location change, from any claim, demand, suit, loss, cost or expense, or any damage which be asserted, claimed or recovered against or from the City of Augusta by reason of damages to property, personal injury, or bodily injury, including death, sustained by any person whomsoever and which damage, injury or death arises out of or is incident to or in any way connected with the performance of the Special Event Resolution of City Council, and regardless of which claim, demand, loss, cost or expense is caused in whole or in part by the negligence of the City of Augusta or by third parties, or by agents, servants, employees or factions of any of them.

32. City Regulations and site conditions may change as we approach the event date. Augusta Pride, Inc. reserves the right to change or modify this agreement as circumstances dictate to provide the best possible event for our attendees and our vendors. We will do our best to inform you of any changes required to vendor contracts, but it is the vendor's responsibility to check with the Vendor Coordinator to see if modifications, if any, have been implemented since the original application was signed.

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Applicant Information			
Business Name:			
Contact Person:	Name:		
Mailing Address:	Street Address:		
	City:	State:	Zip:
Contact Info:	Day Phone:	Fax:	
	Night Phone:	Atl Phone:	
	Email:	Website:	

Type of Business:

List the products you will be selling, if any:
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Booth Fees:				
Booth Type	# of Booths	Booth Fees:		Total Fees
Non Profit (No Sales)*	#	X \$ 50	=	
Non Profit (With Sales)*	#	X \$ 75	=	
Merchandise Sales	#	X \$ 115	=	
Food Sales*	#	X \$ 165	=	
	Chair rental	#	X \$5	=
	Table rental	#	X \$10	=
	Electrical access	YES	NO	if yes + \$35
		Grand Total		=

Signature _____ Date _____

Full payment must accompany this application. Incomplete applications will not be processed. Return this signed application with your check or money order made Payable to: Augusta Pride, Inc. P.O. Box 3281, Augusta, GA 30914-3281.

*-non profit businesses must show proof of non profit status -food vendors must show proof of proper permit
*There are a limited number of vendor booth areas that have access to electrical power in the Augusta Commons. These booths will be leased to non-cooking vendors on a first-come, first-serve basis. Please indicate what you will need electrical power for and what watts/amps your equipment required. We cannot guarantee electrical spaces will be available at the time you apply.